



Eilish Devine

Personal Profile

Disciplined problem solver, with a detail oriented outlook and excellent research skills. Strong understanding of prompt correspondence.

Experience in teamwork involving a variety of international cultures.

Flexibility to rapidly changing situations and new environments, through increased global awareness.



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Eilish Devine

Skills & Abilities

Leadership Abilities

Interpersonal Skills

Microsoft Products

Adobe Create Suite

Web Page Design

Video Editing

EXPERIENCE

EXTERNAL OPERATIONS ASSISTANT

FRANKLIN PIERCE UNIVERSITY // MARCH 2018-PRESENT

- Designing and implementing key marketing tools for the department including: inaugural annual report, sponsorship proposal deck, and FPU Athletics Brand Identity
- Creating daily graphics for all social media platforms
- Designing and implementing fundraising events for all teams on campus
- Designing and executing promotions for home games
- Managing new Kids Club "CLUB HATCH" at all football & basketball games
- Assist with day of event management for signature athletic events including: Annual Golf Tournament, Day of Giving, and Student-Athlete Banquet.
- Designing camp/clinic marketing material for the Athletic Department
- Organizing Annual Golf Tournament Raffle prizes

ASSISTANT COLLEGIATE WOMEN'S ROWING COACH

FRANKLIN PIERCE UNIVERSITY // MARCH 2018-PRESENT

- Assisting head coach in training athletes and completing administrative work
- Creating a positive and safe rowing experience
- Organizing travel for the team

ASSISTANT COLLEGIATE WOMEN'S SWIM COACH

FRANKLIN PIERCE UNIVERSITY // 2017-2018

- Established a team culture for a brand new program
- Trained 17 freshmen for the NE10 Conference
- Organized a team training trip to Colorado Springs Olympic Training Center
- Maintained the database to keep track of recruit contacts
- Organized the team travel and food for swim meets

MARKETING ASSISTANT

ORADELL SWIM CLUB // 2014-2017

- Created a brand image for the Oradell Swim Club
- Designed and created the Oradell Swim Club website
- Implementing and Designing advertising campaigns to increase Club Membership

HEAD SWIM COACH

PIRATES SWIM TEAM// 2011-2018

- Responsible for coaching approximately 100 swimmers ages 5-18
- Supervised two assistant coaches
- Managed the team email to respond to over 100 parents
- Created a program to optimize the organizing of a line up for swimmers across 60 events
- Developed a team website to facilitate communication
- Representative for the team at as NJ Pool Managers Association meetings

EDUCATION

MASTERS in BUSINESS ADMINISTRATION LEADERSHIP

FRANKLIN PIERCE UNIVERSITY // 2017-2019

B.A. INTERNATIONAL STUDIES DIPLOMACY CONCENTRATION | MARKETING

THE COLLEGE OF NEW JERSEY // 2012-2016

STUDY ABROAD ACADEMIC YEAR

UNIVERSITY COLLEGE DUBLIN // 2014-2015